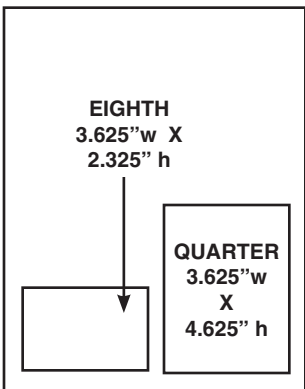
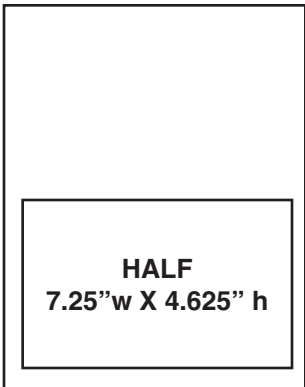
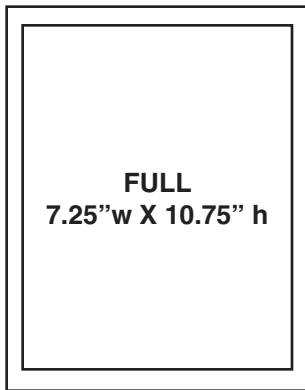


CRPA TODAY

The official magazine of



Contact Ray Dickey with questions, or to reserve space
 Office: (609) 655-2000
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ISN'T IT TIME YOU WALKED RIGHT IN AND MET YOUR TARGET MARKET?

CRPA TODAY is the official publication of the Connecticut Recreation and Park Association (CRPA). CRPA is an independent, non-profit organization whose purpose is to promote the development and improvement of park, recreation and conservation leadership, programs, facilities and services. Paid subscription to the magazine is included with the membership dues and *CRPA TODAY* is distributed throughout the state with a minimum circulation of 850 copies. Members include professionals who are employed by governmental and private recreation, park and conservation agencies, as well as educators, consultants, therapeutic recreation specialists, members of recreation and park commissions and boards, students, suppliers, and interested lay citizens. Additionally, special mailing is made to selected agencies and affiliate offices in Connecticut and throughout the nation. *CRPA TODAY* is published four times each year.

Yes, I'd like my ad to appear in the *CRPA Today* magazine!

Company _____
 Contact Person _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 E-mail _____

Circle below to indicate your ad choice.

DISPLAY ADVERTISING PRICES

Members: (prices are per insertion)

Size	1X	4X
Full	\$400	\$370
Half	\$210	\$190
Quarter	\$110	\$90
Eighth	\$70	\$50

Non-Members: Add 15%.

COLOR ADS

Add \$150 to any size ad when available.

PREMIUM PLACEMENT ADS

Members:

Back Cover	\$450
Inside Front Cover	\$425
Inside Back Cover	\$425

Non-Members: Add 15%.

CLASSIFIED SERVICES DIRECTORY

Members:

5 Line Listing	\$ 40	x 3	= \$120
1" Display	\$ 45	x 3	= \$135
1.5" Deluxe	\$50	x 3	= \$150
2.5" Super Deluxe	\$60	x 3	= \$180

DISPLAY AD SIZES

Full (<i>print area</i>)	7.25" w x 10.75" h
Half	7.25" w x 4.625" h
Quarter	3.625" w x 4.625" h
Eighth	3.625" w x 2.325" h

DESIGN SERVICES

Design services are available. Please ask your representative.

MECHANICAL REQUIREMENTS

Ads accepted in PDF format (with art & fonts embedded), QuarkXPress 4.1 or lower, or InDesign files (with all supporting art and fonts). We also accept tif or eps files. Artwork can be emailed to: brainerdads@comcast.net. If ads are larger than 5MB, we prefer you send them on a CD or to our FTP site. Please call regarding sending ads to the FTP site, or if you need our overnight mailing address for Fedex or UPS. We do not accept artwork created in Microsoft Publisher. Please feel free to call with any questions regarding artwork requirements. We can help if you are having trouble obtaining the correct format.

Fax this completed form to (609) 655-5566.